



Elijah Lamb Wasserman

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OBJECTIVE

I want to be a resource for your team as a remote part-time, full-time, or freelance web designer.

SKILLS

- _ Creative Direction ●●●
- _ Strategy ●●○
- _ Graphic Design ●●●
- _ Adobe Creative Cloud ●●●
- _ Photoshop ●●●
- _ Illustrator ●●●
- _ InDesign ●●●
- _ Premier Pro ●●○
- _ After Effects ●○○
- _ Wordpress ●●●
- _ Open Source CMS ●●○
- _ HTML ●●●
- _ CSS ●●○
- _ Bootstrap ●●○
- _ Javascript ●○○
- _ Jquery ●○○
- _ PHP ●○○
- _ Interactive Design ●○○
- _ Mobile App Design ●○○
- _ UI Design ●●○
- _ Site Architecture ●●●
- _ Screen Printing ●●●
- _ Photography ●●●
- _ Digital Illustration ●●●
- _ Music Production ●●●
- _ Marketing ●●○
- _ E-commerce ●●●
- _ Problem Solving ●●●

Work Experience

Designups (designups.com): 2019-present

Freelance Web Designer

I create website designs and concepts, and help with marketing, strategy and blogging.

Freelance Designer: 2012-Present

Freelance Web Designer/Consultant/ Art Direction

I art directed, designed and built websites using Wordpress, and customized Shopify and Squarespace websites. Additionally, I designed corporate identities, logos and websites for various tech start ups. I created automated campaigns for retail using Facebook marketing platforms and Mailchimp, and I utilized Adwords and Facebook ads with targeted ads. I contributed to design and ideation for a web based design layout app. I also provided design and consultation for a growing web design company that expanded and became Designups.

Naturwrk (naturwrk.com): 2009-present

Owner/Designer/CEO

I created Naturwrk to make a difference in the fashion industry. Naturwrk is an eco-friendly t-shirt and apparel company that focuses on using eco-friendly materials for production. I have raised thousands through Naturwrk for charitable organizations that do helpful things from planting trees and saving bees, to helping underprivileged children. I built the company from the ground up and personally oversaw the growth of this popular clothing line which gained 10k Facebook followers and made over 300k in revenue.

Music City Networks: 2011

Web Designer

I was lead designer for websites and marketing materials for major clients including Brad Paisley and national brands and institutions including Vanderbilt University. I contributed to site builds made with Drupal, and designed and built email campaigns for a major national restaurant chain using AWS and an email marketing platform.

Echo Music/Echo: 2005-2009

Designer 2 (Web and Print)

I designed websites and marketing materials as a lead designer for many high profile clients including Beyonce and Kelly Clarkson in addition to designing CD's, posters, download cards and other materials for many other well known artists. I participated in site builds with various front end web development work, and made updates to existing sites. I also created flash ads, banners, animations and other advertising. Additionally, I assisted with the rapid expansion of Echo through implementation and development of growth strategies helping the company to grow rapidly, culminating in purchase of the company by Ticketmaster/Live Nation.

Big Story: 2006

Freelance Print and Web Designer

I designed posters and other print materials.

Vectorland (vectorland.com): 2006

Freelance Flash Designer

I designed instructional information graphics for medical industry using Flash.

Education

Bachelor of Fine Arts (BFA), Graphic Design, 2006

Watkins College of Art & Design

Associate of Applied Science (AAS), Graphic Design, 2003

Nashville State Community College

Awards, Interests & Recognition

2012: .net Magazine

2008: Smashing Magazine

2005: Regional Gold Student Addy, Local Gold Student Addy

Accomplished musician signed to a record label for 3 years

Multi-Instrumentalist

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References available upon request

