Elijah Lamb Wasserman

elijahwasserman@gmail.com | (615) 854-3388
182 Wheeler Ave | Nashville, TN, 37211

SUMMARY

Creative multidisciplinary designer experienced with high-profile clients in rapid growth design agencies seeking a position as a Web Designer.

Hard Skills

Art Direction
Strategy
Graphic Design
Adobe Creative Cloud
Photoshop
Illustrator
InDesign
Premier Pro
After Effects
Blender
UI/UX Design
Figma
Adobe XD
Wordpress
Open Source CMS
HTML
CSS
Bootstrap
Javascript
Jquery
PHP
ChatGPT
Midjourney
Mobile App Design
Screen Printing
Photography
Digital Illustration
Ableton
Music Production
E-commerce
Asana
Google Suite
Google AdWords
Facebook Ads
HootSuite
Social Media Management

Soft Skills

Problem Solving
Listening
Teamwork
Empathy
Time Management

Work Experience

RenderCycle: 2024-Present | Motion Design, Branding & Consultation

Web design, strategy, consultation, and motion graphics for design agencies and leaders in audio, entertainment, education, construction, beauty, security, finance, technology, management, and health care.

- Designed websites, UI, brochures, branding, typography, posters and layouts and logos
- Provided animated motion graphics design and video editing for medical industry
- Built responsive websites using WordPress and Bootstrap framework

Naturwrk: 2009-2025 | Owner & Designer

Founded Naturwrk brand, an eco-friendly clothing brand that raised funds for charitable organizations through creative marketing.

- Art Direction, apparel design and marketing that generated 13k unique sales and 325k+ in revenue
- Raised significant funds for charities that plant trees, save bees, and help disadvantaged children
- Branding design and e-commerce websites using Shopify, Big Cartel and WooCommerce
- Implemented E-mail marketing, social media and blogging with Mailchimp, WordPress, Hootsuite, Adwords, and Facebook Ads gaining over 11k Facebook followers

Designups: 2019-2023 | Motion Designer & Brand Designer

Created website designs and concepts, and assisted with strategy, design consultation, brainstorming, blogging and motion graphics.

- Designed websites, UI, brochures and branding, logos and marketing materials
- Created blog posts, animated motion graphics, video editing and wrote marketing language
- Brainstorming and ideation for marketing tactics and agency branding
- Provided consultation and design that led to key corporate client acquisitions in healthcare

Music City Networks: 2011 | Web Designer

Lead designer for websites and marketing for major clients including Brad Paisley, and national brands and institutions including Vanderbilt University.

- Led site builds made with Drupal, and designed websites and marketing materials
- Built e-mail campaigns for national restaurant chain with e-mail marketing platform and AWS

Echo: 2006-2009 | Designer 2 (Web & Print)

Designed websites and marketing as lead designer for high-profile clients including Kelly Clarkson, Nerd, Tim Mcgraw, Sesame Street Live, and Beyonce.

- Led web designs and assisted in site builds, front-end web development, UI, wireframes.
- Created animated ads and banners, CDs, posters, download cards and marketing
- Assisted in marketing campaigns for Keith Urban, Dolly Parton and Kanye West
- Contributed to growth with business development leading to acquisition by Ticketmaster/Live Nation

Education

NSCC
Associate of Applied Science (AAS)
Graphic Design, 2003

Watkins College of Art & Design
Bachelor of Fine Arts (BFA)
Graphic Design, 2006

linkedin.com/in/elijahwasserman

elijahwasserman.com